



City Manager's Report
April 13, 2021 City Council Meeting
Prepared by: Regina O'Connell, City Clerk
Item #: 7.11

Subject: Confirm the appointments to the Placerville Economic Advisory Committee (PEAC)

Purpose:

To provide the City Council with an update on the results of the PEAC interviews and confirm the Sub-Committee's appointments.

Discussion:

The Placerville Economic Advisory Committee (PEAC) is comprised of seven members; 1 Placerville Downtown Area representative, 1 Placerville Drive Business Area representative, 1 Broadway Business Area representative, 3 At-large City Resident members, and 1 Chamber of Commerce representative.

The City Clerk began advertising for the following seats in January of this year:

- One (1) Placerville Downtown Area representative (unexpired term, ending March 1, 2023)
- One (1) Broadway Business Area representative (term ending March 1, 2025)
- One (1) At-large representative (term ending March 1, 2025); and
- One (1) Chamber of Commerce representative (term ending March 1, 2025)

Three (3) applications were filed before the filing deadline of February 12, 2021. At their regular meeting on February 23, 2021, the City Council extended the filing deadline to March 9, 2021. Three (3) more applications were received.

The six applicants qualified as candidates for the following seats:

At-large

Tony Windle, Dolly Wager, Adam Anderson, John Clerici, David Thomas

Placerville Downtown Area

Tony Windle, Heidi Mayerhofer

Broadway Business Area

David Thomas

Chamber of Commerce

Dolly Wager, Adam Anderson

The City Council Interview Sub-Committee comprised of Mayor Thomas and Councilmember Saragosa, conducted interviews with five applicants on March 24, 2021. David Thomas was re-appointed to his seat representing the Broadway Business Area because there were no competing candidates for that seat.

The Interview Sub-Committee recommends the following appointments:

At-large
John Clerici

Placerville Downtown Area
Tony Windle

Broadway Business Area
David Thomas

Chamber of Commerce
Adam Anderson

A roster including the recommended appointments is attached as Attachment A.

Cost:

No costs are associated with this interview and appointment process.

Budget Impact:


No budget impact.

Options:

1. Confirm the appointments recommended by the City Council Interview Sub-Committee
2. Direct staff to re-open the recruitment for the open seats.

Recommendation:

Confirm the appointments to the Placerville Economic Advisory Committee (PEAC)



M. Cleve Morris, City Manager



Regina O'Connell, City Clerk

Attachment A

Economic Development Advisory Committee
(established by Resolution 7964, Jan. 10, 2012)

Meets: Second Friday – 12:00 p.m. to 1:30 p.m.

Duties:

The purpose of the seven-member, Council appointed committee shall be to provide advice and recommendations to the City Council on economic development issues and assist in the development of an Economic Development Strategy.

<u>CATEGORY</u>	<u>MEMBER</u>	<u>TERM EXPIRES</u>	<u>MEMBERSHIP</u>
	Mickey Kaiserman	3-01-2023	City Resident/At-large
	Debra Miller	3-01-2023	City Resident/At-large
	John Clerici	3-01-2025	City Resident/At-large
	Tony Windle	3-01-2023	Business Representative Downtown Area
	Kevin Brown	3-01-2023	Business Representative Placerville Drive Area
	David Thomas	3-01-2025	Business Representative Broadway Area
	Adam Anderson	3-01-2025	Chamber of Commerce Representative

Staff Members: City Manager, Director of Development Services